The Playtex® 360 Giveaway Contest
CONTEST RULES AND REGULATIONS
Official Rules

NO PURCHASE IS NECESSARY. By entering this Contest, entrants agree to abide by these Official Rules. The decisions of the independent contest organization with respect to all aspects of the Contest are final. The Contest is in no way sponsored, endorsed or administered by, or associated with, Facebook. You understand that you are providing your information to the Sponsor (as defined below) and not to Facebook. The information you provide will only be used to administer the Contest in accordance with the Sponsor's privacy policy. Facebook is completely released of all liability by each entrant in this Contest. Any questions, comments or complaints regarding the Contest must be directed to the Sponsor and not Facebook.

1. SPONSOR & CONTEST PERIOD: The Playtex® 360 Giveaway Contest (the "**Contest**") is sponsored by Energizer Canada Inc. (the "**Sponsor**"). The Contest commences at 12:00:00 PM Eastern Time ("**ET**") on August 25, 2014 and will end at 11:59:59 AM ET on September 21, 2014 (the "**Contest Period**"). All times are Eastern Times.

2. ELIGIBILITY: To enter the Contest and be eligible to win a Prize (see rule 7), a person ("**Entrant**") must be a legal resident of Canada (excluding the Province of Québec) who at the time of entry has reached the age of majority in the province/territory in which he/she resides. Employees, officers, and directors (including immediate members and members of the same household of such persons, whether related or not) of the Sponsor, their affiliates, representatives, agents, participating stores, advertising or promotional agencies, and the independent contest organization are not eligible to enter the Contest. For these Official Rules, "immediate family" means mother, father, sister, brother, son, daughter and spouse, including common law spouse, regardless of where they reside.

3. HOW TO ENTER: No Purchase is Necessary. During the Contest Period, visit www.facebook.com/playtex360 (the "**Contest Website**"). The Sponsor will post a question (the "**Contest Post**") regarding the Contest on the Contest Website on each Weekly Contest Period Start Date (see rule 6). Click on the "comment" icon below the Contest Post to post your comment ("**Comment**"). Upon doing so, click "Enter" and your Comment will be posted to the Contest Website and will be considered an official entry (the "**Entry**") into the Contest. Any Entries that do not satisfy the requirements set out in rule 4 will be removed and ineligible for entry into the Contest.

By entering the Contest, you are confirming compliance with the Official Rules, and if selected for a Prize, acknowledging that the Prize must be accepted as awarded and cannot be substituted or transferred, releasing the Sponsor, their respective affiliates, advertising and promotional agencies, Facebook, the independent contest organization, and their respective shareholders, directors, officers, employees and agents (collectively the "**Releasees**") from and against all liability in connection with the Contest and/or the awarding and use of a Prize, and consenting to the use of your name, address (city and province/territory), and/or photographs, without further remuneration, in connection with any publicity carried out by or on behalf of the Sponsor with respect to the Contest.

4. COMMENT FORMAT AND CONTENT

Each Contest Post:

- Must be in English;
- Must be no more than 100 words in length;
- Must be sent by clicking the "Comment" icon on the weekly Contest Post posted to the Playtex360 Facebook page;
- Must not be based on another person's comment;
- Must not, in the sole and unfettered discretion of the Sponsor, contain any nude, sexually explicit, disparaging, discriminatory, libelous or other inappropriate content;
- Must be intended for family audience reading and contain only content that, in the sole and unfettered discretion of the Sponsor, is suitable for all persons, including persons under the age of 13;
- Must be messaged only once;
- Must not include any third party trade-marks or mention any persons by full name.

5. ENTRIES: Limit of one (1) Entry per person per week during the Contest Period. Only one (1) Facebook account per person may be used to enter the Contest. Any person who is found to have entered in a fashion not sanctioned by these Official Rules and/or who has submitted more than the number of entries permitted by these Official Rules will be disqualified. Proof of transmission (screenshots or captures, etc.) does not constitute proof of delivery. Entries generated by script, macro, robotic, programmed, or any other automated means are prohibited and will be disqualified. The Sponsor will not be responsible for late, lost, illegible, falsified, damaged, misdirected, mutilated, garbled or incomplete entries, which will be void. All entries become the property of the Sponsor upon receipt and none will be returned.

6. WEEKLY CONTEST PERIODS: The Contest Period will be divided into the following weekly periods (each a "**Weekly Contest Period**") and are as follows:

Week 1	Begins 12:00:00 PM ET on August 25, 2014 and ends 11:59:59 AM (ET) on August 31, 2014
Week 2	Begins 12:00:00 PM ET on September 01, 2014 and ends 11:59:59 AM ET on September 07, 2014
Week 3	Begins 12:00:00 PM ET on September 08, 2014 and ends 11:59:59 AM ET on September 14, 2014
Week 4	Begins 12:00:00 PM ET on September 15, 2014 and ends 11:59:59 AM ET on September 21, 2014

7. PRIZES: There will be four (4) prizes (herein referred to as "**Prizes**") available to be won (one (1) per Weekly Contest Period) each consisting of an Active Summer Prize Pack ("**Prize Pack**") including: one (1) box of Playtex® Sport® Fresh Balance™ Tampons - approximate retail value ("**ARV**") $5.00 CDN; one (1) $25.00 (CDN) prepaid credit card ("**Gift Card**"); one (1) Water Bottle – ARV $20.00 (CDN); one (1) Revlon Lip Butter – ARV $10.00 (CDN) and one (1) Timex Watch – ARV $90.00 (CDN). The total ARV of each Prize Pack is $150.00 (CDN). The total value of all Prizes available to be won is $600.00 (CDN). The Gift Card has no cash surrender value, no expiry date and can be used at any participating Canadian retailer where the Gift Card is accepted subject to its terms and conditions. Any unused portion of a Gift Card will remain on the Gift Card until the total value of the Gift Card is used (for example: if a Gift Card is for $25.00 (CDN) and $10.00 (CDN) is used for the first purchase, $15.00 (CDN) will remain on the Gift Card and so forth until the total value of the Gift Card is used). Prizes must be accepted as awarded without substitution, are not transferable, not for resale and have no cash

surrender value. The Sponsor reserves the right, in the event that a Prize cannot be awarded as described for any reason, to substitute another prize of equal or greater value, without liability. Limit of one (1) Prize per person during the Contest Period.

8. DRAW: A random draw (a "**Draw**") will be held in, Toronto, ON on the Monday following the end of the relevant Weekly Contest Period from among all eligible entries received during each Weekly Contest Period. If a Draw Date falls on a statutory holiday, the applicable Draw will take place the following business day. Weekly Contest Period draw dates are as follows: September 02, 2014 for Week 1, September 08, 2014 for Week 2, September 15, 2014 for Week 3 and September 22 for Week 4 (each, a "**Weekly Draw Date**"). Non-winning entries will not be carried over into the draw for the following Weekly Contest Period. The odds of winning a Prize depend on the total number of eligible entries received up to the end date of the applicable Weekly Contest Period.

9. The Sponsor will attempt to contact selected entrants by replying to their comment associated with the potential winning entry within two (2) business days of the applicable Draw Date. The entrant associated with the selected Facebook Profile will then be asked to reply via Facebook private message (the "**Private Message**") so that a skill testing question can be administered and to provide his/her contact information including full name, complete mailing address and telephone number (the "**Contact Information**"). If a selected entrant (a) does not respond within five (5) business days of being contacted, (b) fails to correctly answer the mathematical skill testing question; then he/she will be disqualified and another entrant will be randomly selected until such time as contact is made with a selected entrant or there are no more eligible entries, whichever comes first. The Sponsor will not be responsible for failed attempts to contact a selected entrant. To be declared a winner of a Prize, a selected entrant's answer to the mathematical skill-testing question must be determined to be correct. Prizes will be couriered by the Sponsor to the confirmed winners to the address provided within six (6) weeks of being confirmed a winner.

10. CONDITIONS OF ENTRY: By entering the Contest, entrants (i) acknowledge compliance with these Official Rules including all eligibility requirements, and (ii) agree to be bound by these Official Rules and by the decisions of the independent contest organization, made in its sole discretion, which shall be final and binding in all matters relating to this Contest. Entrants who have not complied with these Official Rules are subject to disqualification.

11. GENERAL: The Releasees do not assume any responsibility for (i) the incorrect or inaccurate capture of entry information and entries that fail to comply with these Official Rules; (ii) any loss, damage, or claims caused by an awarded Prize or the Contest itself; or (iii) any failure of the Contest Website during the Contest Period, including any problems, human or technical, printing errors, lost, delayed, garbled data or transmissions, omissions, interruptions, deletions, defects or failures of any telephone or computer lines, or technical malfunction of any computer on-line systems, servers, access providers, computer equipment, software, failure of any e-mail or entry to be received on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof including any injury or damage to an entrant's or any other person's computer related to or resulting from downloading any material connected to the Contest, all of which may affect a person's ability to participate in the Contest. Entry material/data that has been tampered with or altered is void.

12. All issues and questions concerning the construction, validity, interpretation, and enforceability of the Official Rules, or the rights and obligations of entrants and the Sponsor in connection with the Contest, shall be governed by, and construed in accordance with the laws of the Province of Ontario and the laws of Canada applicable therein in respect of residents of the other Canadian provinces/territories, without regard to conflicts of law principles. Any attempt by an entrant or any other individual to deliberately

damage any website or undermine the legitimate operation of the Contest could be a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. This Contest is subject to all applicable federal, provincial/territorial, and municipal laws.

13. In the event of any discrepancy or inconsistency between the terms and conditions of these Official Rules and disclosures or other statements contained in any Contest related materials, including, but not limited to point of sale, print or online advertising, the terms and conditions of these Official Rules shall prevail, govern and control to the fullest extent permitted by law.

14. The Sponsor reserves the right to terminate or suspend this Contest or to amend the Official Rules at any time and in any way, without prior notice, for any reason whatsoever. Without limiting the foregoing, if for any reason the Contest is not capable of running as originally planned, for example as a result of tampering or infection by computer virus, the Sponsor reserves the right to terminate the Contest and conduct a random draw from all previously received eligible entries.

15. CONSENT TO USE PERSONAL INFORMATION: The Sponsor respects your right to privacy. The information you provided will only be used for the purpose of administering this Contest and prize fulfillment. For more information regarding the manner of collection, use and disclosure of personal information by the Sponsor, please visit http://energizer.ca/corporate/privacy-policy.php